



Oliver Carty wins Best Organic Meat Product at the National Organic Awards 2008

Athlone based Oliver Carty Ltd, has been awarded Best Organic Meat Product, for its Organic Loin of Bacon with Crunchy Citrus Pepper Topping, in the National Organic Awards today (Monday 29th September 2008). Fresh from its success at the Great Taste awards earlier this month, winning the National Organic Awards today now firmly establishes Oliver Carty as the leading producer of organic bacon products in Ireland. Speaking at today's awards held at SHOP - Irelands retail food & drink showcase at the RDS. Mary Kelly Sales Director Oliver Carty Ltd said "we knew we had an excellent organic product, but these awards are independent confirmation of that". Already on sale in selected Super Valu and Dunnes Stores outlets in advance of a national roll out, the company has also recently achieved listings of the products with premium UK retailers such as Harrods and Whole Food

Markets. Oliver Carty Ltd has been the leading supplier of own label bacon in Ireland for the past number of years. In mid 2007 the company launched a range of organic and free range products under its own brand Oliver Carty. In this 12 month period the business has achieved listings with all the major multiples in Ireland, and recently broke into the UK market. Turnover has grown from €792,000 in 1995 to an expected €40m this year. The company currently employs 140 people, and are on target to open a €9m expansion to their Athlone production facility in November 2008. In 2007 Oliver Carty won overall supplier of the year to Super Valu. In September 2008, their organic bacon products won two gold awards at the Great Taste Awards organised by the Guild of Fine Foods in the UK. The National Organic Awards are organised jointly by the Department of Agriculture

Fisheries and Food and An Bord Bia and consist of an independent judging panel evaluating the best organic products produced in Ireland.



Oliver Cartys Organic Bacon with Crunchy Citrus Pepper Topping won Best Organic Meat Product at the National Organic Awards - Monday 29th September. Our picture shows Ted Carty Managing Director and Mary Kelly Sales Director Oliver Carty Ltd, with the product and the award.